



# CARD SORT

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## Chic Geek Communication Board



The card sort for the Communication Board was ran using Optimal Workshop Software. I was able to recruit 3 volunteers from Chic Geek with very different roles in different pillars.

The naming of the groups was very similar but the tasks inside the groups were a little different. The main groups names are: Grants, Networking, Social Media, Programs, General Inquires and People/Volunteers.

A pattern was when they didn't know where to place I task, it was placed at General Inquires or Website Housekeeping group.

This card sort will help to name the menus and I discovered General Inquires section is important to have.



## Participant-centric Analysis

Consider Information Architectures (IAs) with 2 - 8 groups

## User #1

8 groups submitted by user

### Grants

#### Similar group labels

- 2. I want to know which grants are available for our community
- 6. I need to contact the volunteer in charge of grants, who is that volunteer?
- 24. I want to post the grants I'm working right now and it's status

### Community Engagement

#### Similar group labels

- 13. Do we have any initiative with Girls coding?
- 19. Is Chic Geek participating in any special city event this month?
- 30. I need to post the invitation to Chic Geek got for these conferences

### Program/Event updates

#### Similar group labels

- 5. Which are the topics on the next newsletter?
- 16. I missed last Campfire "general meeting" What did they talk about?
- 18. I'm curious in mentorship program, what are they working on? which are some of the projects?
- 29. I need to post the feedback for next event

### Social Media & Branding

#### Similar group labels

- 7. I need to know about social media tools, who might know?
- 10. I want to know the next postings in social media
- 14. I want more information about the last twitter, who I should contact?
- 20. What are we need to promoting in the next month?
- 26. I need to post the guide style of our brand

### Website housekeeping

#### Similar group labels

- 1. I want to know when is the next blog going online?
- 21. I want to post the blog calendar of this month
- 27. I need to post a manual, how to update the website

### Events

#### Similar group labels

- 3. For the next event who are the sponsors
- 9. I need good pictures from our last event, where can I find them?
- 11. I want to know which is our audience in our events?
- 23. I want to post the link of the pictures of last month activities and events
- 25. I want to post the volunteers task I need for next event

### Networking

#### Similar group labels

- 8. I met this wonderful speaker to whom I should connect this person to?
- 12. I saw this job position in X company. Is somebody in our team working there?
- 15. I feel isolated working from home, I need to find out what is happening in next event to see if I can help
- 17. I see a new face in slack, who is her and what is she working on?

### People/Resources

#### Similar group labels

- 4. I want to buy something from the Chic Geek store, what is new?
- 22. I want to post the change of role of this volunteer
- 28. I need to add the new volunteers member



## User #2

5 groups submitted by user

### External Communication

#### Similar group labels

- 1. I want to know when is the next blog going online?
- 7. I need to know about social media tools, who might know?
- 10. I want to know the next postings in social media
- 20. What are we need to promoting in the next month?
- 22. I want to post the change of role of this volunteer
- 23. I want o post the link of the pictures of last month activities and events
- 25. I want to post the volunteers task I need for next event
- 26. I need to post the guide style of our brand
- 28. I need to add the new volunteers memeber
- 29. I need to post the feedback for next event

### Internal Communication

#### Similar group labels

- 8. I met this wonderful speaker to whom I should connect this person to?
- 13. Do we have any initiative with Girls coding?
- 17. I see a new face in slack, who is her and what is she working on?

### Event comms

#### Similar group labels

- 3. For the next event who are the sponsors
- 6. I need to contact the volunteer in charge of grants, who is that volunteer?
- 11. I want to know which is our audience in our events?
- 14. I want more information about the last twitter, who I should contact?

### General Queries

#### Similar group labels

- 2. I want to know which grants are available for our community
- 5. Which are the topics on the next newsletter?
- 12. I saw this job position in X company. Is somebody in our team working there?
- 15. I feel isolated working from home, I need to find out what is happening in next event to see if I can help
- 16. I missed last Campfire "general meeting" What did they talk about?
- 18. I'm curious in mentorship program, what are they working on? which are some of the projects?
- 19. Is Chic Geek participating in any special city event this month?

### Drive and Status Updates

#### Similar group labels

- 4. I want to buy something from the Chic Geek store, what is new?
- 9. I need good pictures from our last event, where can I find them?
- 21. I want to post the blog calendar of this month
- 24. I want to post the grants I'm working right now and it's status
- 27. I need to post a manual, how to update the website
- 30. I need to post the invitation to Chic Geek got for these conferences





## User #3

8 groups submitted by user

### Grants

#### Similar group labels

- 2. I want to know which grants are available for our community
- 6. I need to contact the volunteer in charge of grants, who is that volunteer?
- 24. I want to post the grants I'm working right now and it's status

### Networking

#### Similar group labels

- 8. I met this wonderful speaker to whom I should connect this person to?
- 12. I saw this job position in X company. Is somebody in our team working there?
- 13. Do we have any initiative with Girls coding?

### Social Media/Communications

#### Similar group labels

- 1. I want to know when is the next blog going online?
- 5. Which are the topics on the next newsletter?
- 7. I need to know about social media tools, who might know?
- 9. I need good pictures from our last event, where can I find them?
- 10. I want to know the next postings in social media
- 14. I want more information about the last twitter, who I should contact?
- 20. What are we need to promoting in the next month?
- 21. I want to post the blog calendar of this month
- 23. I want o post the link of the pictures of last month activities and events
- 26. I need to post the guide style of our brand

### External Events

#### Similar group labels

- 19. Is Chic Geek participating in any special city event this month?
- 30. I need to post the invitation to Chic Geek got for these conferences

### Internal Events

#### Similar group labels

- 3. For the next event who are the sponsors
- 11. I want to know which is our audience in our events?
- 29. I need to post the feedback for next event

### Volunteering Opportunities

#### Similar group labels

- 15. I feel isolated working from home, I need to find out what is happening in next event to see if I can help
- 22. I want to post the change of role of this volunteer
- 25. I want to post the volunteers task I need for next event

### Organizational Information

#### Similar group labels

- 16. I missed last Campfire "general meeting" What did they talk about?
- 17. I see a new face in slack, who is her and what is she working on?
- 27. I need to post a manual, how to update the website
- 28. I need to add the new volunteers memeber

### Programs & Initiatives

#### Similar group labels

- 4. I want to buy something from the Chic Geek store, what is new?
- 18. I'm curious in mentorship program, what are they working on? which are some of the projects?

