

The card sort for the Communication Board was ran using Optimal Workshop Software. I was able to recruit 3 volunteers from Chic Geek with very different roles in different pillars.

The naming of the groups was very similar but the tasks inside the groups were a little different. The main groups names are: Grants, Networking, Social Media, Programs, General Inquires and People/Volunteers.

A pattern was when they didn't know where to place I task, it was placed at General Inquires or Website Housekeeping group.

This card sort will help to name the menus and I discovered General Inquires section is important to have.

# **CARD SORT**

# Participant-centric Analysis 💿

Consider Information Architectures (IAs) with

# User #1

8 groups submitted by user

# Grants

Similar group labels

2. I want to know which grants are available for our community

6. I need to contact the volunteer in charge of grants, who is that volunteer?

24. I want to post the grants I'm working right now and it's status

# **Community Engagement**

## Similar group labels

13. Do we have any initiative with Girls coding?

19. Is Chic Geek participating in any special city event this month?

30. I need to post the invitation to Chic Geek got for these conferences

# Program/Event updates

#### Similar group labels

5. Which are the topics on the next newsletter?

16. I missed last Campfire "general meeting" What did they talk about?

2 - 8 groups

18. I'm curious in mentorship program, what are they working on? which are some of the projects?

29. I need to post the feedback for next event

# Social Media & Branding

## Similar group labels

7. I need to know about social media tools, who might know?

10. I want to know the next postings in social media

14. I want more information about the last twitter, who I should contact?

20. What are we need to promoting in the next month?

26. I need to post the guide style of our brand

# Website housekeeping

#### Similar group labels

1. I want to know when is the next blog going online?

21. I want to post the blog calendar of this month

27. I need to post a manual, how to update the website

#### **Events**

Similar group labels

3. For the next event who are the sponsors

9. I need good pictures from our last event, where can I find them?

11. I want to know which is our audience in our events?

23. I want o post the link of the pictures of last month activities and events

25. I want to post the volunteers task I need for next event

# Networking

## Similar group labels

8. I met this wonderful speaker to whom I should connect this person to?

12. I saw this job position in X company. Is somebody in our team working there?

15. I feel isolated working from home, I need to find out what is happening in next event to see if I can help

17. I see a new face in slack, who is her and what is she working on?

# People/Resources

#### Similar group labels

4. I want to buy something from the Chic Geek store, what is new?

22. I want to post the change of role of this volunteer

28. I need to add the new volunteers memeber



# **CARD SORT**

# User #2

5 groups submitted by user

# **External Communication**

# Similar group labels

1. I want to know when is the next blog going online?

7. I need to know about social media tools, who might know?

10. I want to know the next postings in social media

20. What are we need to promoting in the next month?

22. I want to post the change of role of this volunteer

23. I want o post the link of the pictures of last month activities and events

25. I want to post the volunteers task I need for next event

26. I need to post the guide style of our brand

28. I need to add the new volunteers memeber

29. I need to post the feedback for next event

# Internal Communication

## Similar group labels

8. I met this wonderful speaker to whom I should connect this person to?

13. Do we have any initiative with Girls coding?

17. I see a new face in slack, who is her and what is she working on?

### Event comms

#### Similar group labels

3. For the next event who are the sponsors

6. I need to contact the volunteer in charge of grants, who is that volunteer?

11. I want to know which is our audience in our events?

14. I want more information about the last twitter, who I should contact?

# **General Queries**

## Similar group labels

2. I want to know which grants are available for our community

5. Which are the topics on the next newsletter?

12. I saw this job position in X company. Is somebody in our team working there?

15. I feel isolated working from home, I need to find out what is happening in next event to see if I can help

16. I missed last Campfire "general meeting" What did they talk about?

18. I'm curious in mentorship program, what are they working on? which are some of the projects?

19. Is Chic Geek participating in any special city event this month?

# **Drive and Status Updates**

## Similar group labels

4. I want to buy something from the Chic Geek store, what is new?

9. I need good pictures from our last event, where can I find them?

21. I want to post the blog calendar of this month

24. I want to post the grants I'm working right now and it's status  $% \left( {{{\rm{T}}_{\rm{T}}}} \right) = {{\rm{T}}_{\rm{T}}} \left( {{{\rm{T}}_{\rm{T}}}} \right) = {{{\rm{T}}_{\rm{T}}}} \left( {{{\rm{T}}_{\rm{T}}}} \right$ 

27. I need to post a manual, how to update the website

30. I need to post the invitation to Chic Geek got for these conferences



# **CARD SORT**

# User #3

# 8 groups submitted by user

# Grants

### Similar group labels

2. I want to know which grants are available for our community

6. I need to contact the volunteer in charge of grants, who is that volunteer?

24. I want to post the grants I'm working right now and it's status

# Networking

### Similar group labels

8. I met this wonderful speaker to whom I should connect this person to?

12. I saw this job position in X company. Is somebody in our team working there?

13. Do we have any initiative with Girls coding?

# Social Media/Communications

### Similar group labels

1. I want to know when is the next blog going online?

5. Which are the topics on the next newsletter?

7. I need to know about social media tools, who might know?

9. I need good pictures from our last event, where can I find them?

10. I want to know the next postings in social media

14. I want more information about the last twitter, who I should contact?

20. What are we need to promoting in the next month?

21. I want to post the blog calendar of this month

23. I want o post the link of the pictures of last month activities and events

26. I need to post the guide style of our brand

# **External Events**

# Similar group labels

19. Is Chic Geek participating in any special city event this month?

30. I need to post the invitation to Chic Geek got for these conferences

# **Internal Events**

Similar group labels

3. For the next event who are the sponsors

11. I want to know which is our audience in our events?

29. I need to post the feedback for next event

# Volunteering Opportunities

## Similar group labels

15. I feel isolated working from home, I need to find out what is happening in next event to see if I can help

22. I want to post the change of role of this volunteer

25. I want to post the volunteers task I need for next event

# **Organizational Information**

#### Similar group labels

16. I missed last Campfire "general meeting" What did they talk about?

17. I see a new face in slack, who is her and what is she working on?

27. I need to post a manual, how to update the website

28. I need to add the new volunteers memeber

# **Programs & Initiatives**

## Similar group labels

4. I want to buy something from the Chic Geek store, what is new?

18. I'm curious in mentorship program, what are they working on? which are some of the projects?



# **CARD SORT**

# Similarity Matrix 💿

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